

Column A AmeriCorps*VISTA Project Plan	Column B Project timeline	Column C
<p>Goal 1: In Humboldt County, there are approximately 1334 children of incarcerated parents, many of whom need a caring and consistent adult in their lives. It is the goal of this project to develop and strengthen the capacity of local partner mentoring organizations to serve children of incarcerated parents by cultivating a cadre of quality volunteers to serve as mentors to be matched to participating program youth. During this three-year project VISTA members will educate the community regarding the need for mentors in an effort to increase the number of mentors matched to youth in positive, one-to-one, healthy and trusting relationships. VISTA members will build capacity of participating programs to serve youth by recruiting, screening, and referring appropriate mentors to partner programs.</p>		
<p>Activities:</p> <p>Two VISTA members will:</p> <ol style="list-style-type: none"> 1. Review current and past mentor project activities and practices including best practices and Mentor Council collaborations. 2. Become familiar with the processes and procedures of mentor service providers participating in the Northcoast Mentor Council and the local community. 3. Develop a mentor recruitment presentation suitable for public audiences. 4. Create program materials for recruiting mentors including brochures, bookmarks, flyers, PSA's, etc. 5. Coordinate presentations with service clubs, colleges, universities, human service organizations, businesses, political bodies, and others to educate the community about the need for mentors for children of incarcerated parents. 6. Recruit, screen and referring potential mentors to participating programs. 7. Track referrals by inputting volunteer information into the program database. 		
<p>Output: VISTA members will become current with past project activities, mentoring best practices, Mentor Council collaborations, local service providers, and community demographics.</p> <p>Output: Develop written and oral presentations and materials appropriate to public audiences.</p>	<p>Q1</p> <p>Q1</p>	

<p>Output (PERFORMANCE MEASURE): Strategies for recruiting mentors in the community will be expanded and outreach plans implemented.</p> <p>Indicator: Number of recruitment presentations made to community groups and organizations through direct presentations and the media.</p> <p>Target: 50 recruitment presentations will be made to 1000 community members.</p> <p>Instrument: Presentation form including date, time, place and number of attendees</p> <p>End Outcome (PERFORMANCE MEASURE): Community members interested in becoming mentors will be screened according mentoring best practices and referred to participating organizations.</p> <p>Indicator: Number of mentors screened and referred to mentoring organizations serving children of incarcerated parents.</p> <p>Target: 80 community members will be recruited, screened and referred to mentoring organizations serving children of prisoners.</p> <p>Instrument: Mentor intakes will be documented, tracked and entered into the program database.</p> <p>Output: VISTA will contact each volunteer referral to insure follow-through and contact with mentor service providers.</p>	<p>Q1- 4</p> <p>Q2- 4</p> <p>Q2- 4</p>	

<p>Goal 3: In order to make mentoring more affordable and as an incentive for all those who choose to serve, the VISTA member will develop community resources to be made available to mentor/mentee matches to be utilized during their shared time together.</p>		
<p>Activities: Two VISTA members will:</p> <ol style="list-style-type: none"> 1. Survey mentor program staff for preferred match activities for areas of support 2. Identify potential funding and community resources necessary to support mentoring activities while reducing the cost to mentors. 3. Create and send letters of inquiries to potential funders and community resources. 4. Write proposals for funding and sustaining mentor mentee services 5. Identify and record resources necessary to support mentor/mentee matches in database 6. Approach businesses for FREEBIES to help defray costs of match activities. 7. Follow up donations and awards with letters of appreciation. 8. Make resources available to matches 		
<p>Output: The VISTA members will survey program staff relative to mentor mentee needs and identify potential sources of funding and donations including local foundation, businesses, and service organizations.</p> <p>Intermediate Outcome (Performance Measure): The VISTA members will write grants and solicit donations from identified foundations, businesses and service organizations.</p> <p>Indicator: Grants written and donations solicited.</p> <p>Target: Write two funding proposals and solicit 60 businesses donations.</p> <p>Instrument: Database tracking of proposals and donations solicited.</p> <p>End Outcome (Performance Measure): The VISTA members will be successful in securing funds and donations for the activities and events planned for mentor/mentee activities.</p> <p>Indicator: Funds and donations available for mentor/mentee activities and services.</p> <p>Target: Secure two grants and 40 donations.</p> <p>Instrument: Notice of awards and evidence of donations as documented through the project database.</p>	<p>Q1-4</p> <p>Q1 – 4</p> <p>Q1 – 4</p>	